

PRESS RELEASE

IMPACT Developer & Contractor SA – Financial Results as of December 31, 2021

IMPACT Developer & Contractor closes 2021 with an operating profit of almost 100 million lei

- ❖ In 2021 Impact Developer & Contractor obtained, at consolidated group level, a 98.5 million lei operating profit, with a gross margin of 36%, increasing from 31%;
- ❖ IMPACT is at the beginning of a new production cycle, marked by major investments in the expansion of GREENFIELD Baneasa in Bucharest, the ongoing development of GREENFIELD Plaza project in Bucharest and BOREAL Plus in Constanta, the acquisition of a new land in Iasi which will be used for the development of GREENFIELD Copou - projects with a total value estimated at 1.9 billion lei;
- ❖ As of 31st of December 2021, 90% of the total completed units in GREENFIELD Baneasa and LUXURIA Residence were contracted, considering both sales and pre-sales contracts;
- ❖ In 2021 IMPACT pre-sold 430 units, an increase of 37% compared to the previous year, with a total value of 250 million lei, and signed sales contracts for 183 units from which the company obtained revenues of 138 million lei;
- ❖ In 2021 IMP shares registered an advance of 120% last year on increasing transaction volumes, the company exceeding for the first time the level 1 billion Lei market capitalization in August.

Bucharest, 25/02/2022: The year 2021 represented for Impact Developer & Contractor the first year of a new production cycle, the capitalization and consolidation of the company, but also the start of sales.

Last year a total of 430 units, worth of 250 million lei were pre-sold, in increase with 37% compared to 2020, estimated to be capitalized as the projects are being completed. A total of 183 units, with a value of 138 million lei, were sold. 77% of the sold units are located in LUXURIA Residence in Bucharest, where the last development phase was completed in December 2021.

The operating profit of the group totaled 98.5 million lei, with a slight increase compared to 2020, in the context of lower sales revenues and a low level of completed units in GREENFIELD Baneasa, the group's main project. In 2021 the gross margin was 36%, up from 31% last year. Starting with 2022, the previously signed pre-sales will be capitalized, as the projects will be completed, being fully reflected in revenues, while maintaining the trend for the gross margin.

IMPACT also started an extensive internal consolidating process, the group's preliminary financial results indicating an increase in equity since the launching of the financing program of the 6 year strategy announced in the summer of 2021.

"The year 2021 marked the beginning of the construction for the extension of some projects or the development of new ones, operations that on the residential market usually last for 3 years. It was also a year in which we optimized processes, we invested heavily, purchased land and took concrete actions for expansion in the most important cities of the country. As a result, we have seen a growing interest from the customers, a fact visible in the increasing number pre-sales, but also from the investors, who decided to join us by subscribing to the share capital increase that took place in January 2022. We aim to enhance our free-float and the liquidity of IMP shares on BVB, in order to sustain our financing program through new issues of green bonds and shares", stated Constantin Sebeșanu, CEO Impact Developer & Contractor.

In 2021, IMPACT continued to expand nationwide by acquiring a 2.6 hectares of land in Iasi, in addition to the one purchased in 2020. The entire land has a total area of 5 hectares and will be used for the development of Greenfield Copou compound, one of the largest projects in Moldova area, which will include 1,062 apartments with an estimated value of 830 million lei. Thus, on December 31, 2021, IMPACT owned 89.4 ha of land with a market value of 798 million lei, on which new large projects with mixed functions will be developed, along with infrastructure projects.

In addition to the nationwide expansion process, the company has diversified its current project portfolio. IMPACT is building the largest community center in a residential neighborhood, in the Greenfield Baneasa compound, which will include a Wellness Club, an office building, a shopping center, public school and kindergarten.

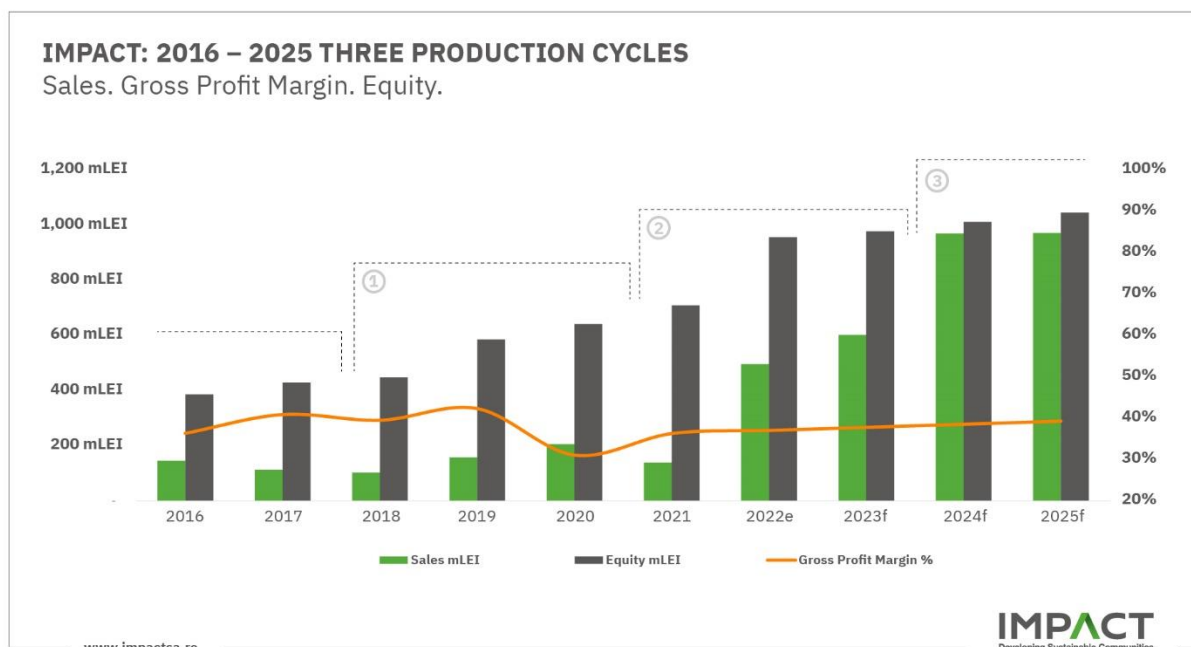
IMPACT's strategy

The company's strategy for the next 6 years aims at the development of 1.25 million sqm residential units, with an estimated market value of over 1.5 billion lei. The new projects will be developed on large areas of land, in unique and remarkable locations, with green neighborhoods, built to nZEB and BREEAM Excellent standards, using sustainable principles and technologies, respectively using alternative energy sources, "smart city" solutions and electric mobility solutions.

The chart below shows the company's estimates in the context of the announced strategy, which indicates the company's capitalization rate, but also the conversion of projects into financial results, with an emphasis on maintaining profit margins. There are also presented three production cycles.

IMPACT: 2016 – 2025, THREE PRODUCTION CYCLES

Sales. Gross margin. Equity.



Capital market

Recently, the company received the maximum score of 10 points for communication with investors in 2021, according to the Association for Investor Relations on the Romanian Stock Exchange (ARIR), based on the evaluation of VEKTOR index. On the 18th of February 2022, IMP shares were included in the FTSE Global Micro Cap index, following the fulfillment of the capitalization and liquidity criteria on December 31, 2021.

About Impact Developer & Contractor S.A.

With 31 years of experience on the market, IMPACT Developer & Contractor SA is the first real estate developer listed on the Bucharest Stock Exchange. The shares of IMPACT Developer & Contractor SA ("IMP") are listed in the Premium category of the Bucharest Stock Exchange, the company having a market capitalization of 1,111,684,967.65 lei lei (as of February 23, 2022). The company uses the best practices of corporate governance, transparency, accountability, and communication with investors, obtaining the VEKTOR 10 rating from the Association for Investor Relations on the Romanian Stock Exchange. Impact Developer & Contractor's mission is to develop communities, through sustainable projects, at BREEAM Excellent quality standards, nZEB certified, both in Bucharest and in major cities of the country. Among the developer's reference projects are GREENFIELD Baneasa and Luxuria Residence, the latter being the only residential project in Bucharest with BREEAM Excellent certification. As part of the expansion strategy at national level, in 2020 IMPACT has started in Constanta the construction of the Boreal Plus residential project, a mixed project consisting of villas and apartment buildings, and this year it will start the construction of Greenfield Copou residential project, in Iasi.